



# iPod in Education

Improving student learning and engagement



## Learn how podcasting and iPod can improve student learning

iPod has revolutionized music. In a number of colleges and universities it has also taken over the classroom as a portable learning tool, allowing anywhere, anytime access to course materials and lectures. Join Apple and McGraw-Hill Ryerson to learn how these institutions are using iPods to increase student engagement and improve learning.

### What you will learn:

**A vision for teaching and learning**—how the role of faculty is changing to meet the needs of a new generation of digital learners.

**iPod as an educational device**—what makes iPod such an excellent tool for mobile learning, both inside and outside of the classroom.

**Podcasting, changing the sound of the classroom**—what podcasting is and how it will change the way classes are conducted.

**Increasing engagement**—how iPods are being used to increase student, community and alumni engagement.

**How to implement an iPod project**—a panel discussion with institutions that have implemented iPod projects to hear what they have learned about how to do it right.



ONTARIO  
COLLEGE  
OF ART &  
DESIGN

The conference takes place from 9:30–3:00pm at OCAD. The Ontario College of Art & Design is located at 100 McCaul Street in Toronto.



**McGraw-Hill  
Ryerson**

*Higher Learning. Forward Thinking*

## Mark your calendar! March 2, 2006. Register now!

For registration information and more details on the conference go to:  
[www.apple.ca/go/mcgraw-hill-OCAD](http://www.apple.ca/go/mcgraw-hill-OCAD)