



Hack to
the **Future**

Hack to the *Future*

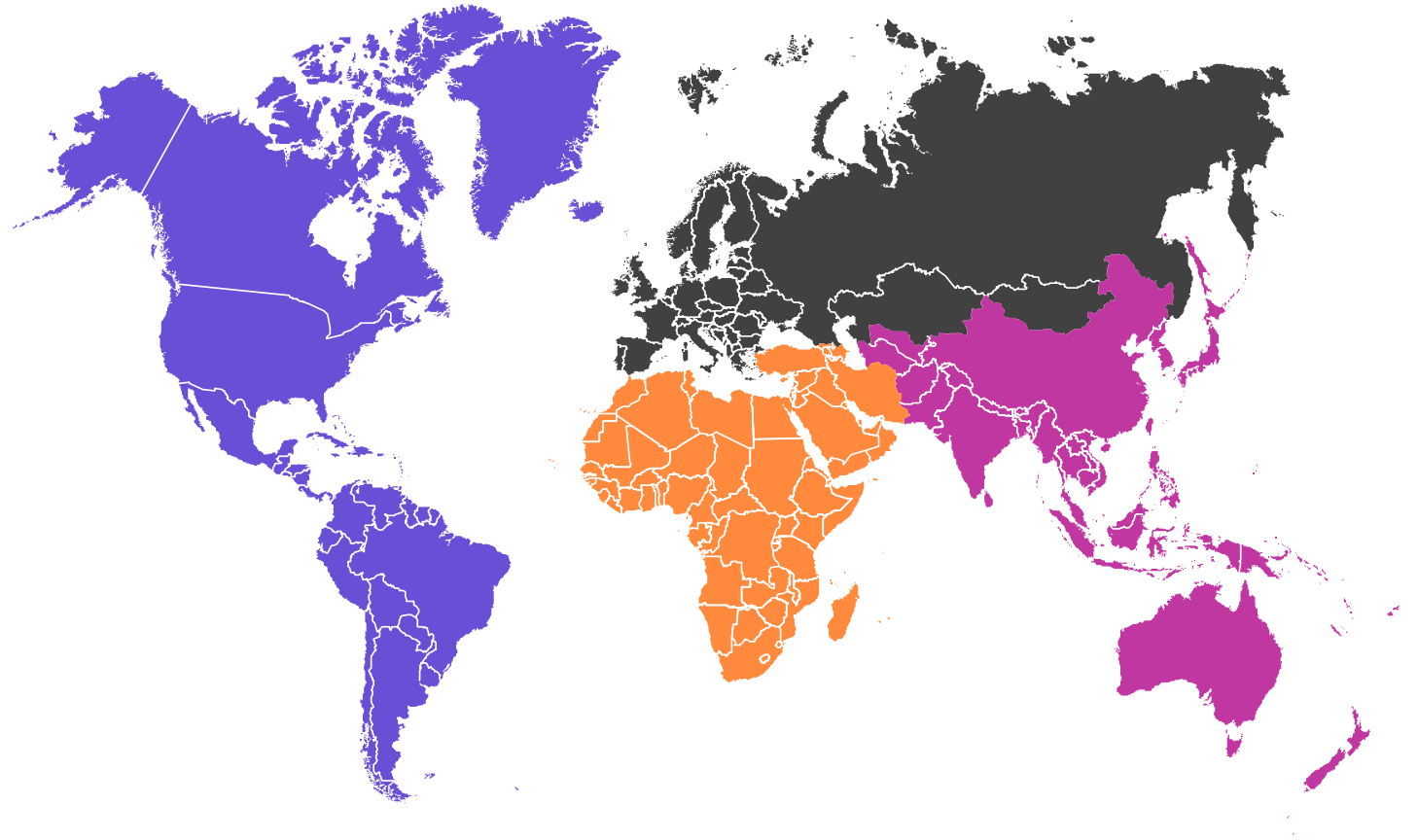
FINASTRA



Hack to
the *Future*

| Global | Virtual /
| High Innovation / Real Outcomes /

A unique global fintech hackathon



FINASTRA

Hack to the Future 2020: Global themes

THEME 1

Hacking systemic inequalities

- Banking the unbanked/underbanked
- Socially responsible investments & ESG
- Building inclusive technology
- Driving financial literacy

THEME 2

Embrace technology-enabled change

- Establishing ecosystems beyond finance
- Cross-business intelligence layers with AI
- Reimagining transaction flows with DLT
- Integrating physical and digital experiences

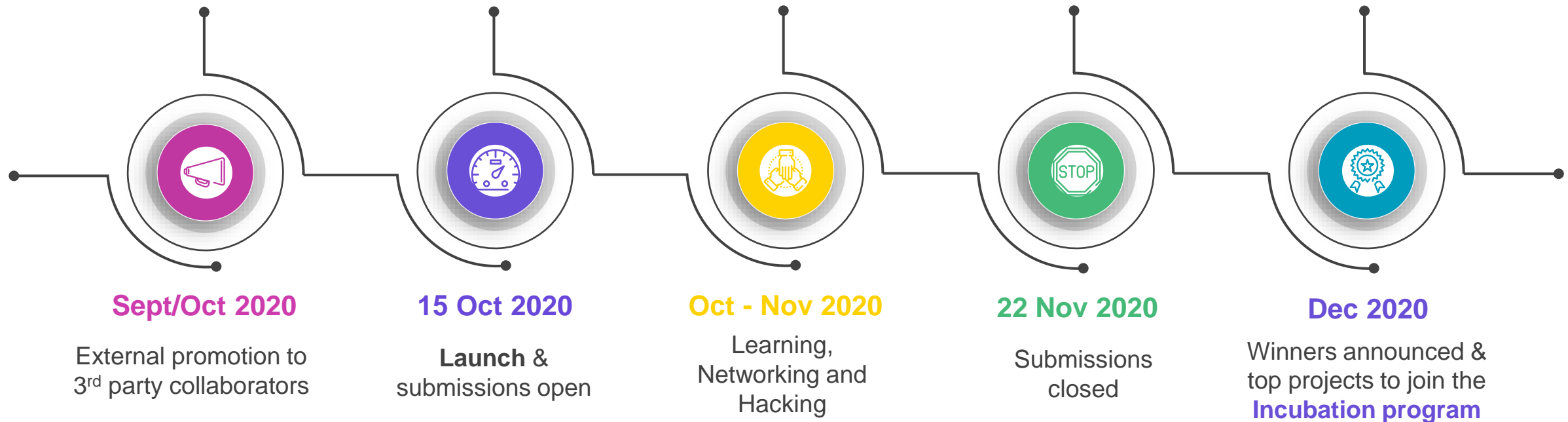
THEME 3

Hacking through COVID-19

- Digital, also behind the scenes
- Embedded fintech, across industries
- Finding new growth streams
- Managing risk in a post-covid world

Hack to the Future 2020: Timeline

Global Hackathon Schedule of Events



Hack to the Future 2020: Judging categories



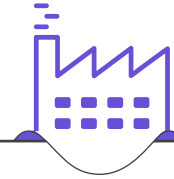
Category 1: IDEA

- **Participants:** children and teenagers (10-18 years old)
- **Submission format:** a pitch (slides, video, etc.)



Category 2: POC

- **Participants:** developers from banks, consultancies, fintechs, students, etc.
- **Submission format:** a working prototype with demo video (code could be submitted on github)



Category 3: APP

- **Participants:** fintechs (start-ups and scale-ups), financial institutions, consulting firms, etc.
- **Submission format:** apps ready to be pushed for validation on FusionFabric.cloud

Students can take part in the POC category

Additional prizes for these categories can be provided by banks, partners, academia, etc.

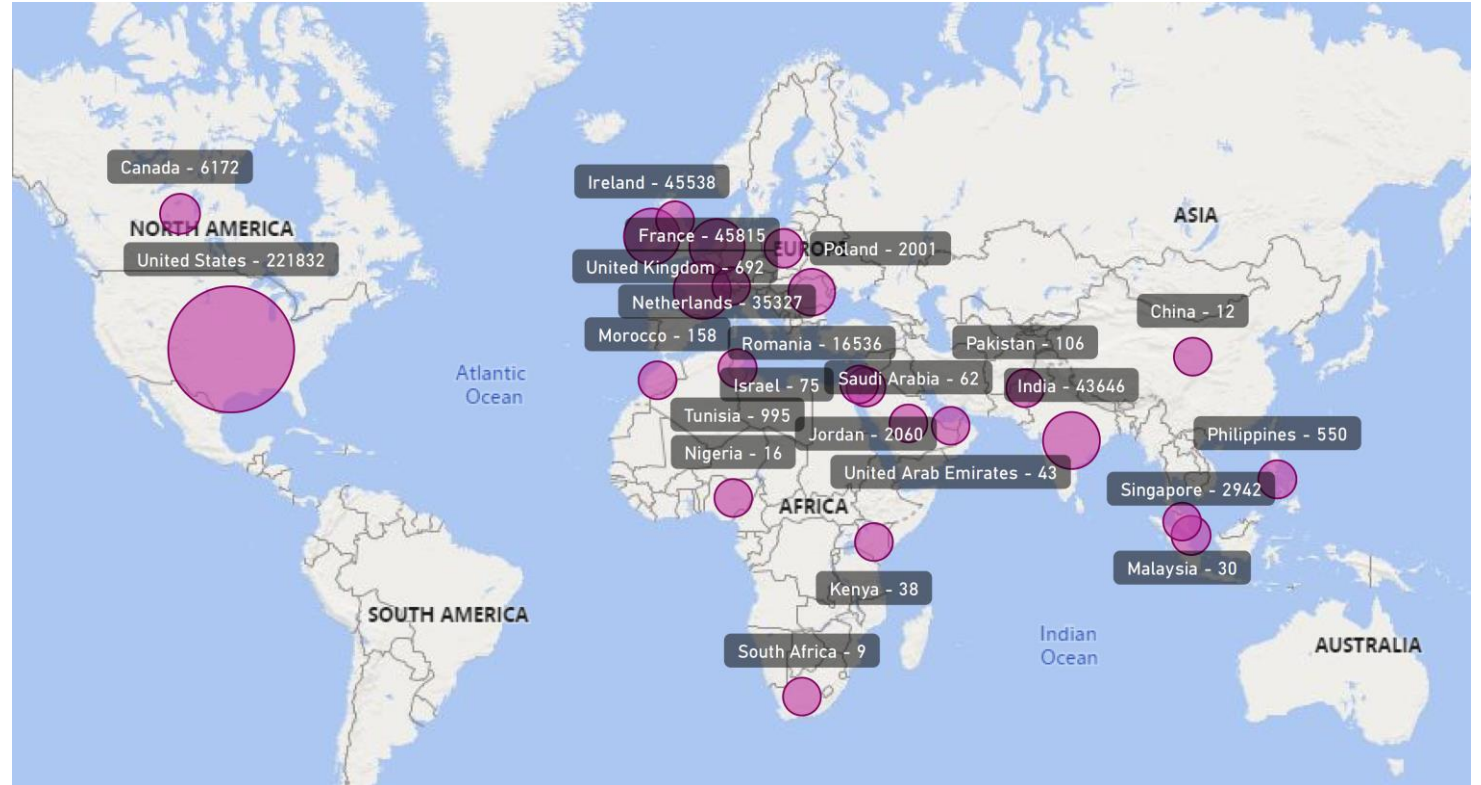
FusionFabric.cloud

The Platform for Open Innovation



I was super excited when I saw the Devpost Hack to the Future challenge. I had the concept for the app for a while, but didn't know how to integrate the bank functionality. The open APIs from Finastra were like rays of sunlight streaming down from the clouds!

Richard, First Home Saver app



FusionFabric.cloud APIs usage during [Hack to the Future, Dec-19](#) with 1000+ participants from 38 countries, 235 submitted projects, 123 published, 78% using FusionFabric.cloud

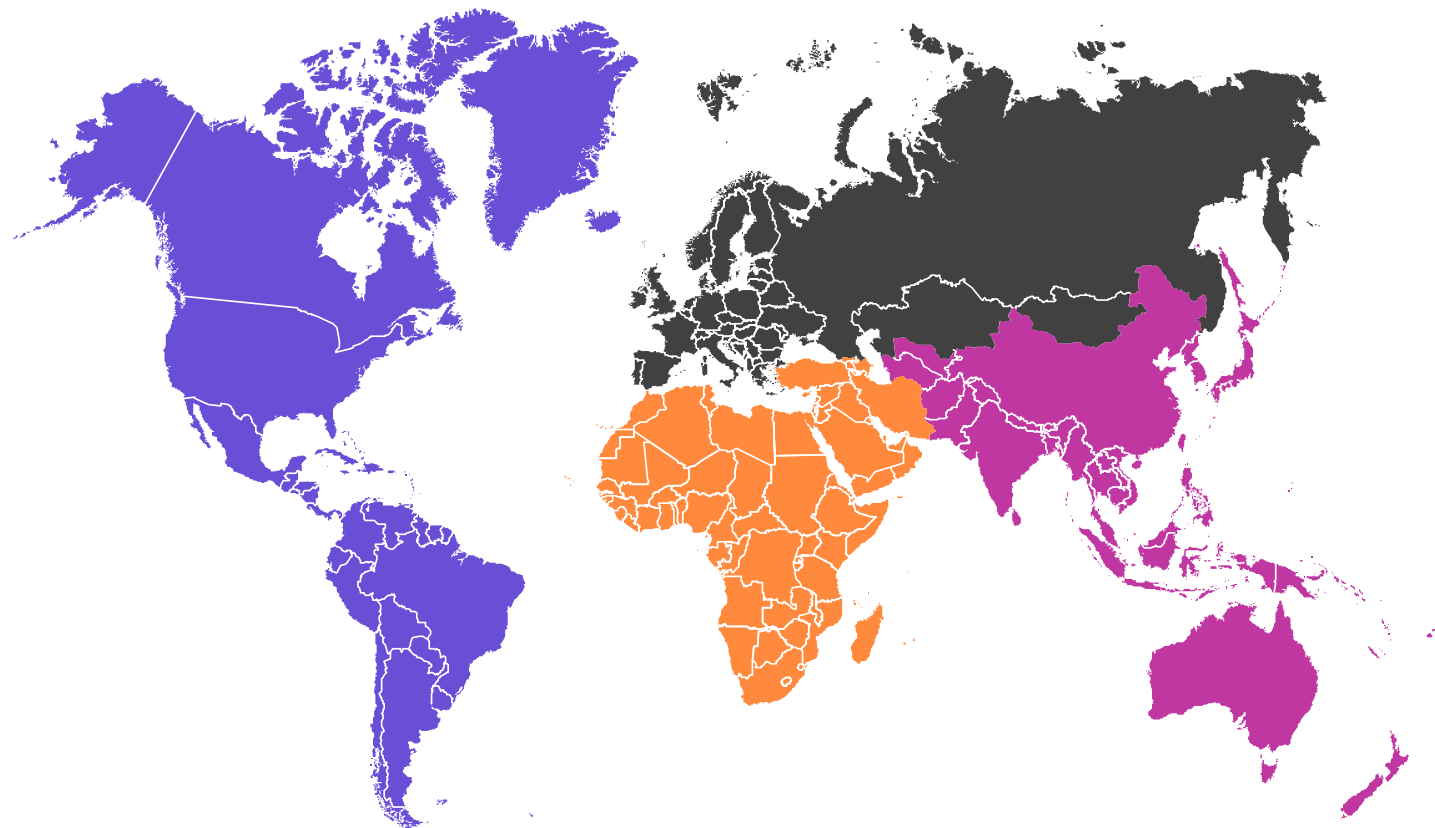


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Collaborate to Innovate



Accelerate

*Open Innovation
with a global developer
community – hacking
around the clock,
around the world.*



External collaborators

Vibrant ecosystem with different angles



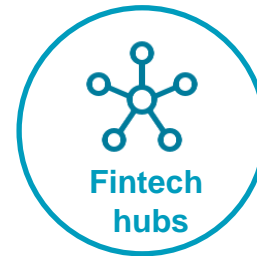
Finastra's partner ecosystem invests heavily in tech-forward initiatives. They will invite their in-house developers, as well as clients' developers; and their fintech and dev communities.



Finastra's clients have keen innovation agendas, and deep roots in their communities. They will be heavily involved in the agenda setting; as well as selecting the best ideas and apps



The world's leading tech universities will be invited to participate in the Hackathon – pushing ideas, developing POCs and leveraging the educational content



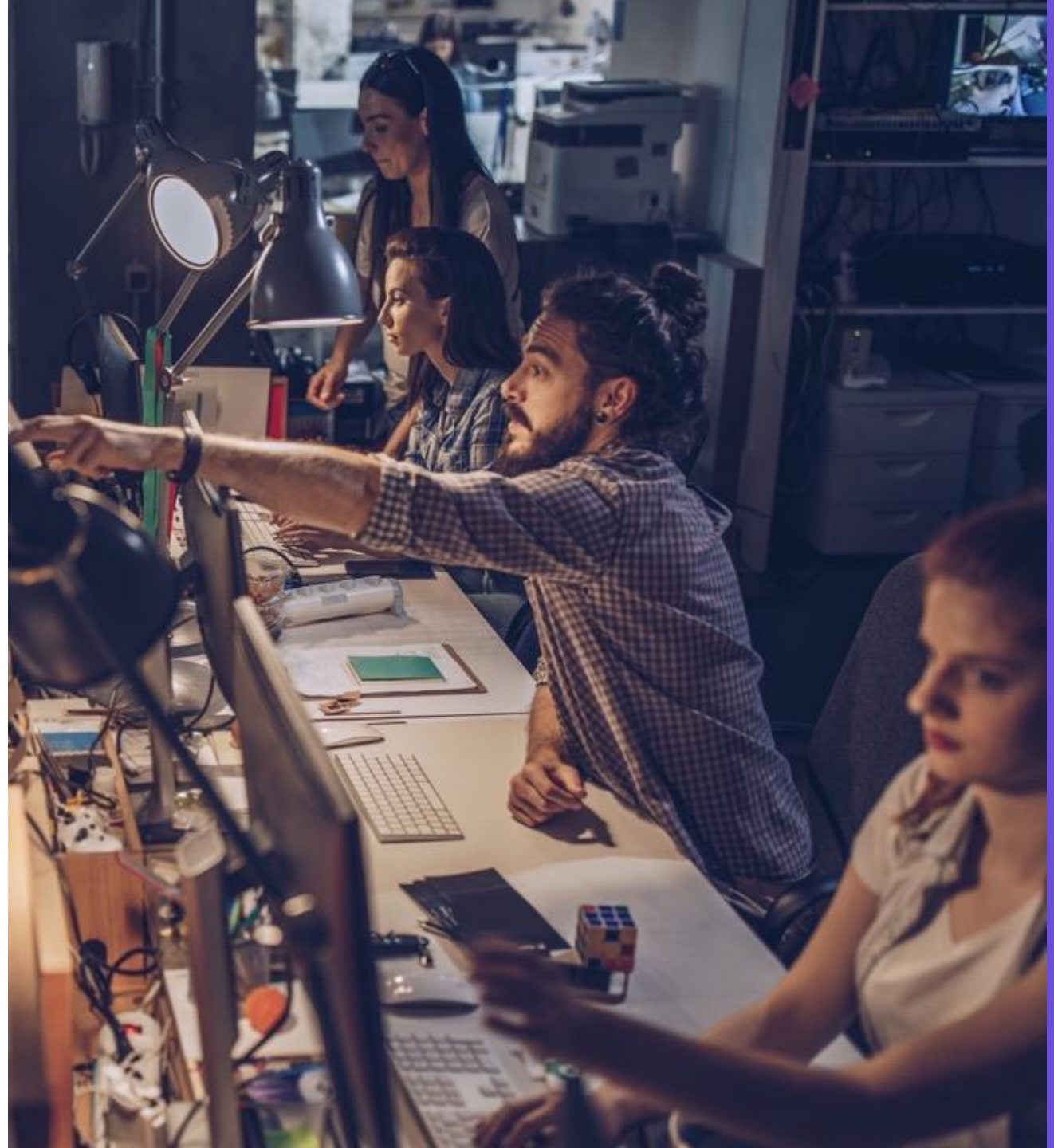
With strong existing fintech and developer networks, fintech hubs (including accelerators and incubators) will give their communities the opportunity to participate

Hack to the Future 2020



Why #HacktotheFuture?

Collaboration benefits:

- Enabling a global community to innovate and have an impact
- Supporting Diversity & Inclusion
- Huge branding potential – global & local PR, social media campaigns
- Explore the potential of FusionFabric.cloud APIs and developer portal
- Insight into innovation activities & trends
- Connect with industry peers
- Corporate Social Responsibility (CSR) initiative
- Networking opportunities



Hack to the Future 2020 - Be a part of it!

		What we ask for...	What you'll get in return...
Become a sponsor 	Judge	Provide a high-profile spokesperson from your organisation as a Judge	Your brand will be featured in all Finastra promotion materials and messaging for the hackathon
	Own	Sponsor a category that aligns with your values or objectives (optional - cash or non cash)	Align your brand with a hackathon that aims to solve some of the biggest issues our society faces today
	Comment	Provide quotes for press releases and other promotional content	Promote your key spokespeople in an initiative that unites collaboration and innovation for good
	Promote	Promote the hackathon to your students and alumni	Network with key industry thought-leaders united in using collaboration for innovation in finance
	Mentor	Provide mentor-ship to the hackathon participants (optional)	Show your students and alumni you take collaboration and innovation seriously and encourage their growth
	Educate	Join in on hackathon educational webinars (optional)	
		What we ask for...	What you'll get in return...
Become a participant 	Champion	Encourage participation from your students and alumni!	Demonstrate commitment to your students and alumni' learning & development
	Evangelise	Spread the word about Hack to the Future and encourage your teams to sign-up and get involved	Encourage their involvement, enhance their development, gain collaboration skills, and network with industry peers

Hack To The Future 2019

A global fintech hackathon...

1,080
hackers

38
countries

235
ideas

122
ideas
published

...and a life-changing experience!

Self HACHICHA • 2nd
Looking for an internship position in finance by June 2020
2h • Edited

Last weekend I've participated in #hacktothefuture a 48h #Fintech challenge hackathon in which we developed and pitched our innovative idea. I'm so proud with the team and I'm looking forward for pursuing this incredible journey.
No words can express my gratitude to #finastra for this life changing opportunity

Youssef CHOUNI • 2nd
Formateur Webtoon
6h

Your life can be changed with an idea, and the secret of success lies in your confidence in your abilities.

"Our young learners won first prize"
#Hacktothefuture #fintech #ravenmetsefficiency #Youcode #Finastra #Atlanta #Ecole_des_Ponts_Business_School #collaboratoinnovate #hackathon

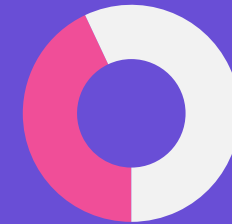
Anton Adashkevich, PMP, ABCP • 1st
Senior Disaster Recovery Planner and Corporate Social Responsibility Site L.E.
1d • Edited

#Finastra is happy to engage @CodeAI, a tech startup in Nairobi, Kenya to participate in our Global Hackathon! This adds Kenya the list of 11 Countries hosting our #hacktothefuture! The talented African Software Engineers are using #finastra #platform to develop apps that will enable growth in Kenya, Africa and beyond changing lives for the better! Day 3 is getting really intense!

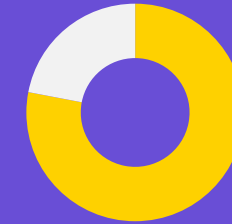


Jeannette Kescenovitz • 1st
Senior Director Development at Finastra
2h • Edited

Finastra's Mequon office had the pleasure of hosting a group of students from a Milwaukee area school during our hackathon. These students have participated in our hour of code in the past and were nominated by their teach to participate. Students were able to hear from **Senthuran Sivananthan** on his career and experiences working at Microsoft. They were also able to visit with each hackathon team and learn about what the team was building. Very proud of our CSR involvement with the local community - thank you **Kristen Lowder** for all your hard work!



43%
Used
Machine Learning



78%
Used
FusionFabric.cloud



22%
Used
data platform

Mequon, USA

Nairobi, KENYA

Tunis, TUNISIA

Casablanca, MOROCCO

Global technology partner

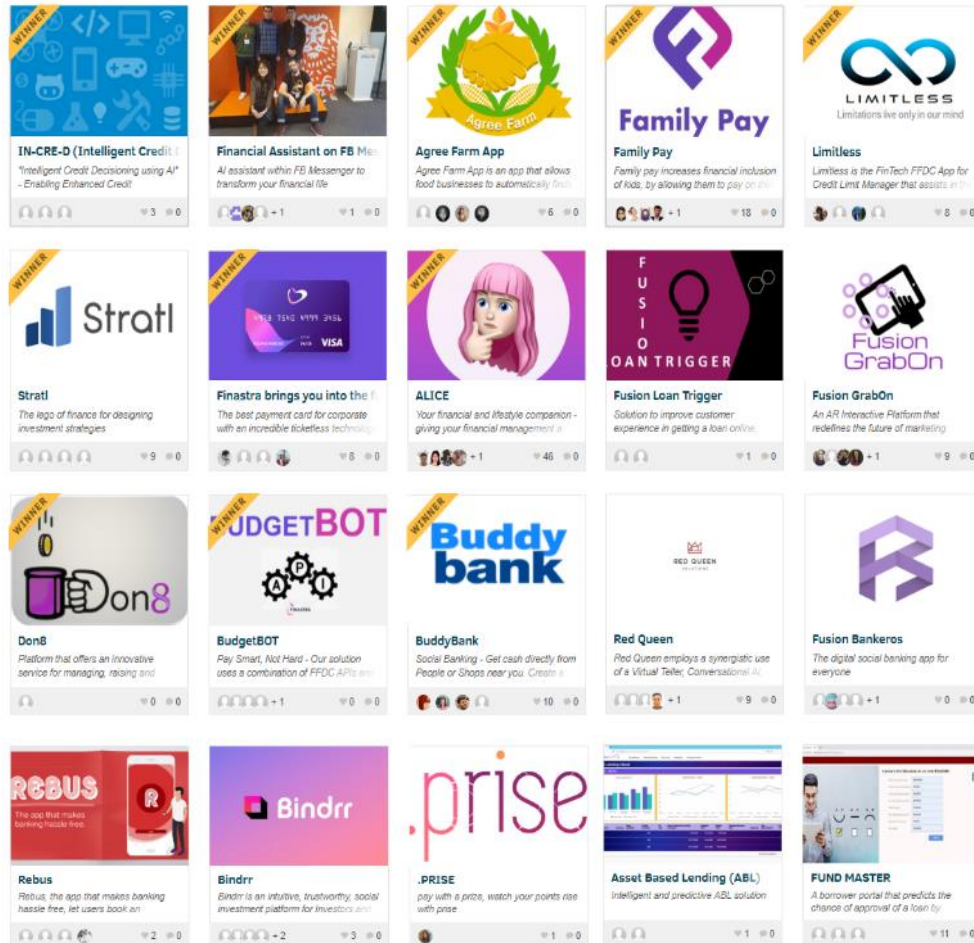


Regional partners



The winners of 2019...

“With Family Pay we want to build a better future for family payments leveraging on new technologies and FusionFabric.cloud APIs.”



Family Pay
Share. Educate. Inspire.

See all the submissions

<https://fintech2019.devpost.com/submissions>

CREATED BY



Francine Ong +



Raya Hristova +



Razvan Bordeanu +



David Boclé +



Axel Ayigbede +



Hack to
the **Future**

Thank you



 @FinastraFS

 Finastra LinkedIn

 Finastra YouTube

 *Please consider our planet before printing*

